

## IKEA Furniture Introduces New Living Standards

When the name of quality, class and durability comes together, they form the most sophisticated brand of furniture and that is none other but IKEA furniture. IKEA furniture was founded in 1943 in, Agunnaryd, Sweden. The founder of IKEA Group was Kamprad who was just 17 at that time. Through the creativity of IKEA designers, the company diversified its operations and today it has a global presence.

The products offered by the company are home furnishing products and are available at very reasonable prices. Although IKEA offers well designed products but still it has maintained the quality and affordability of its products. IKEA furniture offers very reasonable and high quality product for those who have unique taste. You can find all types of furniture products there and you will not find those designs from any other furniture company in the market. IKEA furniture is focusing more on what the customer wants and desires and therefore, it is becoming the favorite brand of not only the people who want furniture for their homes but also for commercial home designers.

If you want to buy furniture for your place then you will find in locating the best furniture company because there are always high prices for high quality products. However, IKEA furniture has maintained this balance and it is able to attain the position of a global affordable brand.

The company has very efficient operating methods and because of the productive methods, it is able to give maximum margin to its customers. The company has been focusing in maintaining its position as a superior brand since its creation in SmÅrland, Sweden. The manufacturing process of the company is very productive and cost effective, which has enabled it to design good quality but cost effective products.

Today, IKEA furniture has its operations in 24 countries with 231 outlets of IKEA furniture. There are 118,000 coworkers of the company who are working in more than 40 countries and the profitability of the company is evident from the fact that it earns 19 billion Euros per year.

Are you bored of your traditional furniture? If yes, then IKEA furniture can bring a new transition in your life through its innovative and creative designs. The customers of IKEA furniture are not only getting the latest and innovative designs in furniture but they are also getting comfortable living standards. Today, IKEA Furniture is also a symbol of standard and class but still at very affordable rates. So, if you have a good choice and you want to make your place a unique and modern place, then IKEA furniture is the perfect brand for you! See also [Courts furniture store](#) -- [Furniture stores online](#) --

### About the Author

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