

## What are the discount shopping secrets

Discount shopping is a serious skill. I know that sounds funny. But if you really think about it, you'll realize that there are serious skills involved. But in truth, some people are simply better shoppers than other people. I think this is often overlooked by people who do not study consumer behavior very closely. The entire field of consumer behavior exists because there are different styles of shopping that people use.

How do you tell a discount shopper from the regular consumer? There are several factors that people who are good shoppers will exhibit. A big one is patience. Bad shoppers are impatient. There is certainly timing involved in finding a good bargain at a store. Because there are not sales all the time, you need to be at the store when a sale is actually happening. This requires some planning and research to figure out where the best deals are going to be. The dedicated discount shopper is good at doing this work ahead of time.

In addition to doing the homework ahead of time, the best shoppers know where to look. This is an entirely different skill. This skill involves doing detective work to find the best sources for information about the best deals. Taken together, these shoppers are both disciplined and focused. In summary, a discount shopper is not someone who just happens on a sale and saves tons of money. If your objective is to save more money when shopping, then you should take away the lesson that you need both good sources and a focused approach to shopping. If you can do these two things I'm sure you will save a bunch of money while shopping.

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